Academic Values Scale (AVS)

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This questionnaire was designed to measure your reasons for attending university and your
general attitude toward university education.

Please read each statement carefully and indicate the extent to which you agree or disagree by
placing the corresponding numerical value in the space given beside the item. For example, if
you strongly agree with an item, place a 7 in the appropriate space. If you are undecided, write 4.
However, please try to use the undecided category sparingly.

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<td>Undecided</td>
<td>Moderately Agree</td>
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1. University education makes me more tolerant to different points of view  
2. I find university education challenging.  
3. I attend university because I want to fulfill the expectations placed on me by my family or community.  
4. University education contributes to the fulfillment of my potential.  
5. I will get more respect from others when I receive a university degree.  
6. I am attracted by the social life offered at university.  
7. I want to please my parents by doing well academically.  
8. I spend most of my time with students who have an active social life.  
9. I’m at university because I’m delaying career decisions.  
10. There is a great deal of pressure on me to do as well as my brothers, sisters or cousins.  
11. I stay in school more for social than academic reasons.  
12. I find my studies intrinsically interesting.
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13. University education improves my chances of getting a good job.  
14. I’m at university because I don’t have my other options.  
15. University provides opportunities for involvement in extra-curricular activities.  
16. I take my studies seriously because of the sacrifice my parents have made for my education.  
17. The discipline and rigor of academic pursuit will make me a better person.  
18. University education is necessary to prepare me for the competitive working world.  
19. I decided to attend university because I couldn’t decide what else to do.  
20. I enjoy university because most classes are informative and challenging.  
21. I value university education, when I think of how much it costs me (for my parents).  
22. University education helps develop my ability to think critically and creatively.  
23. University education contributes to the attainment of my life goals.  
24. I like the intellectual stimulation of university.  
25. I’m at university because I’m afraid of entering the real world.  
26. My folks place a great deal of pressure on me to succeed academically.  
27. I attend university because I enjoy listening to lectures.  
28. The knowledge and skills acquired at university will enable me to make a useful contribution to society.  
29. I’m at university because I don’t have anything better to do.